


































Show and GO

For Charity 2010



Sponsorship Levels

SPONSOR LEVELS & ENTITLEMENTS	\$20,000 NITRO BURNING TITLE SPONSOR	\$10,000 SUPER CHARGED SPONSOR	\$5000 TURBO CHARGED SPONSOR	\$2500 PERFORMANCE SPONSOR	\$1500 TRICKED-OUT SPONSOR	\$1000 HORSE- POWER SPONSOR	\$500 STATIC SPONSOR
Trophy Presenter							
Name/Logo on Billboard							
Name/ Logo TV Commercial							
Name Announced on Radio Advertisement & PSA's							
Name/Logo on Event Promo & Ad -copy periodicals/newspaper							
Logo/Link S& G Website							
Logo only S&G Website							
Ad in 2,000 Event Programs Full color - Deadline March 27	Double Truck Center of Program	Single Full Page Outside Back Cover	Single Full Page Inside Back Cover	1/2 Page Ad	1/4 page Ad	Standard Business Card Size	
18"X24"Posters -Logo on 1500 Full Color Deadline March 27							
8 1/2 X 11" Fliers - Logo on 10,000 Full Color							
Logo on Goody Bag - 20K,10k , 5K & G- Bag Sponsor only							

For Information Please Call Cynthia DeSoto at (951) 682-1656 or Email info@showandgo.org or icdesoto@yahoo.com



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Event T-Shirts -Title Sponsors Logo only. All others company name				Name Printed	Name Printed	Name printed	Name printed
Event Day Pre-Recorded Announcemnts by MC							
STAGE BANNER -Your company Banner	12	8	4				
Cruise Route Banner	20	10	5				
Banner on 1 Event Booth or Balloon Arch Location: Registration, Will Call, Volunteer, Beer Garden, Food Court, Raffle,	Logo on all event banners	Logo on all event banners					
Booth Space -Located in Gasoline Alley	20 X 100	20 X 70	20 X 60	20 X 40	20 X 30	20 X 15	20 X 10
Parade Guest							
Vehicle Entries	6 vehicles	5 vehicle	4 vehicles	2 vehicles	1 vehicle	1 vehicle	1 vehicle
Complimentary T-shirts	10	8	6	4	2	2	1
Engine Raffle tickets	6	5	4	2	1	1	1
Hospitality Meal Tickets/Passes each day	6	5	4	2	2	2	2
Special "Thank You" plaque or Framed Certificate							Framed Certificate

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