



## SHOW AND GO CAR SHOW

### FOR CHARITY

**April 30 - May 2, 2010**



Dear Vendor/Exhibitor:

We are once again excited to provide you with an opportunity to participate in our 13th Show and Go Car Show for Charity on April 30, May 1 and May 2, 2010. Your support has enabled the Riverside East Rotary Club and the Old Farts Racing Team so.ca. to give over \$200,000 back to the community. The charity recipients are diverse. We fund the needs of Children, Families, Senior Citizens, Health and Wellness, Public Safety and various Civic and Non-Profit agencies to list a few.

Show and Go for Charity will exhibit 1000 classic, hot rod, and muscle vehicles as well as motorcycles in lovely downtown Riverside. Due to its history and popularity, this event has attracted thousands of spectators new and old from various counties, as well as out of state enthusiasts.

Each year vendors such as you are encouraged to reserve space for your business marketing opportunity. We have had to turn vendors away due to the popularity and limited space. We allow automotive related product vendors, service vendors, food/snack vendors and non-profit agencies. Each vendor is allowed the opportunity to donate an item to be raffled off on Saturday, May 1. Your company name and booth number will be posted on our raffle board to assist in promoting you too! Goodie bags are provided for our 1000 participants. We encourage you to take advantage and provide coupons and or promotional items for our goody bags. **Note:** This is an additional benefit to promote your business at no cost to you.

Your space rental rate as well as participation requirements for all three days are listed on the accompanying documents for your review and consideration. We must mention and emphasize that each vendor who participates is required to provide **proof of insurance and a deposit of \$100** cleaning fee. Upon "**Check- out**" your deposit will be refunded (check tender) at the time of clearance and departure provided that your area is tidy and trash/debris free.

Should you have further questions, please visit our website at [www.showandgo.org](http://www.showandgo.org) or you may contact Barbara Wallace (951) 201-0991 to secure your spot!

Yours in the name of charity,

*Cynthia Y. DeSoto*

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Marketing Director

Show and Go Car Show for Charity 2010

[www.info@showandgo.org](mailto:www.info@showandgo.org)