



May 5th & 6th 2017

Sponsorship Commitment Form

Name of Sponsoring Company _____

(Exactly as you would like it to appear on all media)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please Indicate your level of sponsorship

- Nos - Title Sponsor \$10,000
- Super Charged \$7,500
- American Muscle \$5,000
- High Performance \$2,500
- Tricked-Out \$1,000
- Vintage Cars \$500
- Stock Cars \$250
- Donation (Other _____) \$ _____

Please specify: Monetary Sponsorship In-Kind Sponsorship Type _____

By signing below, your organization agrees to be a Show & Go - Car Show for Charity Partner as indicated above. Your generous sponsorship/donation will continue to help the Riverside East Rotary Foundation, Inc. support our local community. Please see the attached Benefits Page for more details. Due to Print, Media and Program scheduling, please send this Sponsorship Commitment Form to our office by March 15, 2017.

Signature of Authorized Contact

Date

Payment/Billing Information

- A check payable to the Riverside East Rotary Foundation, Inc. is enclosed.
- Please invoice this sponsorship.
- Sponsorship/Donation will be made via Credit Card or Paypal.

(Go to <http://ShowAndGo.org> · Please note: 3.5% will go towards processing fees.)

Please Email, or Mail this form with sponsorship or invoice information to: Email showandgoriverside@gmail.com

Riverside East Rotary Foundation, Inc.
c/o Show & Go - Car Show
PO Box 56115
Riverside CA 92517

SHOW & GO

CAR SHOW

for Charity

SPONSORSHIP BENEFITS	TITLE SPONSOR						
	NOS	SUPER CHARGED	AMERICAN MUSCLE	HIGH PERFORMANCE	TRICKED OUT	VINTAGE CARS	STOCK CARS
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
ACKNOWLEDGEMENT IN PROGRAM	✓	✓	✓	✓	✓	✓	✓
ACKNOWLEDGEMENT ON FLYERS	✓	✓	✓	✓	✓	✓	✓
LOGO ON PRINT MATERIAL & T-SHIRTS	✓	✓	✓	✓	✓	✓	
LOGO ON WEBSITE WITH LINK TO URL	✓	✓	✓	✓	✓		
STAGE BANNER(S) (SPONSOR PROVIDES 3'x8')	✓	✓	✓	✓			
FEATURE STORY IN PROGRAM	✓	✓	✓				
PARADE GUEST	✓	✓	✓				
LOGO ON BILLBOARDS	✓	✓					
NAME & LOGO AS S&G TITLE PRESENTER	✓						
CRUISE ROUTE BANNER(S) (SPONSOR PROVIDES)	15	10	5	4	3	2	1
COLOR AD IN PROGRAM	Back Cover	1 pg color inside cover	1 pg color inside back	1 pg color inside	½ pg color inside	¼ pg color inside	Business Card
ENDOR BOOTH(S) INCLUDES HEALTH PERMITS	10x70 or 7/10x10	10x50 or 5/10x10	10x40 or 4/10x10	10x30 or 3/10x10	10x20 or 2/10x10	10x10	
VEHICLE ENTRIES	3	3	2	2	1	1	
COMPLIMENTARY T-SHIRTS	6	5	4	3	2	1	



2017 Program Book

Material Requirements for 8.5" X5.5" Final Book

High Resolution Digital Files Only at 300DPI

PDF/ EPS/ TIFF Files

Send all artwork to ShowAndGoRiverside@gmail.com

- Completed Ads should arrive no later than the close date of March 30, 2017
- Pricing below is for completed artwork supplied by vendor.
- Should you need help with ad construction, please contact me at 951-295-0534 for graphic Assistance before March 28, 2017.

Final Trim: 8.5"X 5.5" Book

Standard Units	Vendor Supplied	Bleed
Full Page	\$600.00	Full bleed
Half Page	\$350.00	½ Bleed
Quarter Page	\$250.00	¼ Bleed
Eighth Page	\$175.00	1/8 Bleed

